

Jaz Lai's

# Inbox Cash TECHNIQUES

**“Transform Your Inbox Into  
A Cash Producing Factory!”**



**This FREE Report Is Sponsored By:**

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## Chapter 1: Why Am I Writing This And Giving This Away For FREE?

“Oh my goodness, another free report!”

Yeah, yeah, yeah... I know what you are thinking...

Most people think that special reports are just a whole bunch of crap, with nothing solid inside that only scratches the surface of a topic and that's it.

You know what? You're right! There is indeed too much crap on the Internet and I make no excuses for that.

But look, I'm gonna set the record straight.

I'm telling you that this ain't gonna be a special report like any other.

I am not gonna bore you to death with rehashed, re-used information.

But instead, I want to tell you a story, a very interesting story that will either make you laugh, cry, retaliate in anger or sit down and will probably make you want to **reflect and think about your life**.

This is my goal and that is why I'm giving this away for FREE.

Frankly speaking, I'm sick and tired of people complaining that they have absolutely NO IDEA what to do most of the time... or where to start.

It's a typical 'newbie' syndrome. Chances are, you might be in one of these areas where you've been burned by hypes or scams.

And it sucks, because **most people wind up building websites instead of long term, profitable businesses!**

They go online searching for the holy grail of traffic generation or the most wonderful piece of software in the world, instead of working on the **REAL methods of building a rock solid business!**

If this doesn't sound familiar to you, then I hope you never get a chance to encounter this situation.

Because it's so easy for us to get caught up in all the latest "hoo-ha" .

But you must not miss the point that people go on the Internet to MAKE MONEY and in order to make money, **you got to DO the things that bring in the money** – it's as simple as walking from point A to point B.

Nothing fancy, nothing too 'chunky' that will make it hard for you to swallow.

Just plain simple steps that get money in your email Inbox. And that is the sole purpose of [Inbox Million Blueprint](#).

In fact, getting money in your inbox is so simple that you most probably hit yourself over the head, thinking... why haven't I thought of this!

**You've been warned.**

## **Chapter 2 : So What Has This Book Got To Do With Your Business?**

The answer is.... everything.

I want to start by helping you to clear all your doubts about creating a hugely profitable internet business.

And then I'll discuss with you the necessary steps that YOU MUST TAKE, on making your first "pot of gold" online.

Remember what I said earlier, about walking from point A to B?

The truth is, **most people DON'T walk from point A to B.**

And there's also too much confusion at work. Yes, even gurus can confuse you at times because **they forget what it's like to be in the shoes of a newbie.**

And it almost seems that they are speaking in a totally "alien" language.

I want to tell you the facts in plain simple English so that you will clear all your doubts about creating a hugely profitable Internet business. I'm gonna list them all step by step in a clear cut manner **so that you won't go astray.**

Have you heard of the 80/20 rule?

I can't remember who taught this, but the principle is really sound.

Making money on the Internet is indeed, **all about focusing on the 20% of the efforts that bring the RESULTS.**

Can you imagine? Doing only 20% but these 20% are getting 80 of the profits or results?

This concept sounds too good to be true that most people think that such feat is undeniably impossible to accomplish.

They think that it just sounds WRONG! I mean, c'mon...

What about all the hardworking people in the world who work their butts off to learn how to start a business? (Probably the hard way I guess).

Please realize the truth – **that hard work just doesn't PAY when you are on the Internet.**

If you are so concerned about working so hard, why bother to use autoresponders?

Why don't you just email a thousand customers one at a time because you are so hardworking? You catch my drift?

Learning to work smart and get results is the key.

**Learn to build businesses that leverage on everything** you have in this playing field – be it websites, search engines, autoresponders, blogs, even service providers half way around the world.

***You got to make use of these "tools" to help you deliver massive results with the least amount of effort put in.***

You know what's my story?

I didn't even know a TENTH of all these stuff when I first started out.

But then, as the great T. Harv Eker once said, "**Every Master Was Once A Disaster**", I did have my fair share of hard knocks before I eventually discovered my way to the "yellow brick road" of internet wealth.

I hope you pay close attention as you read the next few lines... because the lessons you're about to learn from my failure and success may save you precious time from wild guessing your way to internet marketing.

## **Chapter 3 : My failures And Successes**

When I first started out, **I failed at virtually EVERY website that I created!** And I wouldn't even have a slightest idea of why "it" happened.

Here's how it began.

I fell into the realm of coming up with all kinds of money making ideas. I was up to my 'schemes' as my mom used to say.

Unfortunately for me, all my 'schemes' never resulted in fruition.

I would churn out websites after websites selling virtually everything under the sun without gaining anything in return.

After many months, I was still stuck in the same situation looking at all my beautiful websites but not a single commission in my Inbox.

So when every website 'failed', I threw all my effort in coming out with the next big idea.

I've sold virtually everything under the sun – supplements, weight loss pills, financial plans, clothes, drinks... the list goes on...

But after years of hard work... (But obviously not very smart)

I failed because I didn't spend my time doing right things that had a direct impact on my earning.

I fell into the efficiency trap – I was too focus of doing things right **instead doing the right things!**

I spent so much time learning html, creating graphics, chatting in forums, opting in to hundreds of gurus' newsletters, when I should be doing things that **have the most impact on my business like sending emails, building list, driving traffic.**

These are all the mistakes that every single newbie makes. I was no exception. I didn't know that my Internet business was like a brand new Ferrari I own that I couldn't drive.

What should I be doing?

***Turning the car key and putting my foot on the gas pedal instead of studying how the engine works or reading books about cars.***

Don't make the same mistake that I did – running websites, refreshing my browser, not driving targeted traffic – even checking my grammar constantly! (Surprise, surprise... I barely passed my English exams but I'm still making money in spite of my horrible grammar.)

The definition of success is when I discovered that I should be a list and email marketing expert.

Building a list and marketing to that list made my income soar... And these are the simplest methods you can apply when you understand how my Inbox Cash Blueprint works.

## Chapter 4 : I Found A Rich Dad

I'm sure you've heard about Robert Kiyosaki's 'Rich Dad, Poor Dad' where he has received a lot of advice from a friend who served as his Rich Dad in life.

Would it surprise you if I told you that I had my own Rich Dad as well? I bet you are dying to know who that is.

Well, it wasn't a 'who' actually. My Rich Dad wasn't a living person but rather one of the most influential documentaries in the world – it's called 'The Secret'!

I've watched it like 20 times!

Back then I used to think, "Hey, all these personal development, motivation Mojo ain't really my cup of tea..."

But I was desperate for a solution.

I was tired of scrimping and "rationing" whatever dollar scraps I could made. ***I wanted to be financially free no matter what it takes.***

The most important thing that I learned from watching 'The Secret' after 20 times is that you must actually VISUALIZE what you want in your life.

When I looked back at all the things I did, when I first started on my hands on an online business, all I had were a bunch of rotting websites that required more of my time for me to maintain them.

I didn't want more work... ***I wanted more RESULTS and hence I focused my mind on getting results.***

I visualized myself getting more and more commissions and I wanted it so bad... to the point that I would spend 5 minutes focusing on what I really wanted before I went to bed every night and right after I wake up in the morning.

That's when I realized that I was busy for the wrong reasons.

And you prolly find yourself a victim to such a situation before.

**Being simply 'busy' for the sake of being busy** is the mentality of a wage slave who tries their best to pretend they are working when the boss is around.

Something in my gut tells me that simply being 'busy' to appease the 'inner boss' within me wouldn't cut it. I needed to focus once again on the 80/20 rule.

After a couple of days, I started to focus on the stuff that actually brought in the money.

Instead of attracting problems, **I started attracting solutions.** The commissions started rolling once or twice a day. Pretty soon, my inbox was stuffed with cash.

I even started applying these visualization techniques in every aspects of my life, not just business.

It was truly a wonderful feeling and I strongly suggest that you try it too if you want to be truly successful in life.

## **Chapter 5 : How You Can Create A 86,346/month Online Business In The Exact Same Way As I Did**

I'm gonna share with you some killer principles when it comes to making really good money on the Internet.

You see, building a solid 5-figure profitable business online is not that difficult at all, if you can use my FCP principle.

### **FCP stands for: Focus, Consistent and Persistent.**

Focus is the most important starting point when it comes to running any project or executing a plan. If you lack focus in anything, you will most likely fail to gain any traction.

After all, ***whatever you focus on will expand.*** If you focus on your problems, your woes and worries, your negative mindset will soon consume you and you will never understand why you are not getting anything done.

On the contrary, if you focus on your task at hand, very soon you will get absorbed in the moment and you will be working on expanding it – if you are focusing on expanding your list, your list will expand.

If you are focusing on making your subscribers more responsive, then they will.

The problem is that most people stop focusing after awhile. So then, you will need to be consistent when it comes to focusing on your business.

**Consistency is the key in Internet marketing** because there are no special formulas when it comes to driving traffic.

For example, if you are submitting articles, you have to submit more and more of it day after day to increase your volume of traffic.

Do you seriously think your business is gonna 'cut it' if you just submit one article a week? Of course not! You have to submit consistently!

But what happens after the consistent stage? You will reach a point where you **WILL** get tired. You will start to feel as though whatever you are doing is not bringing in the results. **It's normal. Rome wasn't built overnight.**

Think of the story of the Chinese Bamboo tree where you spend the first few years watering the plant, and you won't see any results at all.

But once you focus on watering it, consistently watering it and being persistent even when you do not see any results, **it WILL bear fruit.**

The Chinese Bamboo tree started growing very high after persistent watering, and like the tree, your business will soar to a point where the only way you will stop making money is when you shut down your website!

These are the principles that you will need to succeed!

## **Chapter 6 : The Biggest Asset Of Any Internet Marketing Business – Your List!**

You have heard the gurus say that the money is in the list a hundred times. But I'll tell you this, the money is not in the list if **IT AIN'T YOUR LIST!**

I hazard a guess that those gurus don't tell you exactly how you should build your list and I second guess that this could be the reason why you haven't achieved the results you want yet.

If you want to start the building of a large Internet empire with a stable recurring income, **you must have a list of people who you can contact over and over again.**

This principle is prevalent in any business. Most shop owners make about 70 to 80 percent of their income from repeat customers who come back to them for more and more. This principle gives you more incentive to build a list right away.

Here are my top 5 list pumping principles as I've outlined in my [Inbox Million Blueprint](#)

**(1) The fastest way to get started in list building is to **join a giveaway event!****

There are giveaway events held all year round on the Internet. Just do a search on Google for the keyword 'Giveaway Event' or subscribe to a lot of newsletters of Internet marketers and you will start to receive invitations to contribute gifts to giveaway events. Bear in mind that you will need to check the requirements of the giveaway so if you are new, it is better to join one that doesn't impose a minimum list size requirement.

**(2) Google AdWords is another fast way to build your list.**

If you want instant traffic, the best way is to target the names of famous people or famous brands and divert THEIR traffic to your landing pages. You might have to spend a bit of money, but the most important part about building your list through AdWords is that you can cover your investment by recycling your traffic (email marketing).

**(3) SEO or search engine optimization.**

A 'slower' version of AdWords but it doesn't cost you money after you get ranked. Even though traffic is 'free', you will need to spend a lot of money on 'SEO work' for getting your websites ranked... which brings us to:

**(4) Article marketing.**

This is also another good method to get long term traffic. Remember the FCP principle when it comes to article directory submission. You have to keep on submitting articles to get

consistent results. (Another variant works the same way using podcast and video submission)

### **(5) Adswap**

Once you have a list, you can always build it further **using ad swaps**.

All you need to do is to cross promote some other list owner's landing page and vice versa. Both your list will grow and you can also make money at the same time too!

If you need more specific instructions on how to get more subscribers, check this [www.values-biz.com/inboxmillionblueprint](http://www.values-biz.com/inboxmillionblueprint)

## **Chapter 7 : Getting Your Cash To Your Inbox On Demand?**

Some of the most powerful principles I use in [Inbox Million Blueprint](#) is the ability **to generate instant cash on demand** through email marketing.

Let me be clear to you first, that email marketing is NOT spam marketing.

Its permission marketing because whoever opts in to your newsletters truly give you the right to email them as many times as they want to (until they unsubscribe that is...)

But here are a few methods I use to effectively 'milk' this cash cow:

Setup sequential autoresponder follow up emails to build relationships with your subscribers.

These serve two very important purposes.

One, to establish your credibility for your product and your business and two, to give you more and more chances of selling your product through 'recycled' traffic.

Most people use good content in their newsletters to accomplish this.

You can also divert traffic through scripted 'auto replies'. Whenever someone sends you an email, you can use a signature file to entice

people to check out your websites, landing pages and many other offers and get them to buy and sign up for it.

The best feature for email marketing is the broadcast feature. By broadcasting your promotions for your products and affiliate offers **to your entire list.**

The best way to take advantage of feature no.3 is to capture the leads first, build the relationship with them through sequential follow up emails, and presents your offers whenever someone is running a product launch or you wish to promote a product that you feel that they will buy.

It doesn't matter if you have 100 subscribers, 1,000 or even 100,000. The point is that your email broadcast will function the same regardless of your list size.

This gives you tremendous leverage. Imagine, having a list size of 100,000 people and by sending one or two emails in a week, you would have made enough money to go on a holiday.

That was what I did – one or two broadcasts and I've made over \$4,533. Talk about cash on demand...

In the next chapter, I'll talk about a method you can use to make tons of money without doing 'anything'.

(If you need me to recommend a good autoresponder, I would highly suggest you check out [Getresponse](#))

## **Chapter 8 : Fastest Way To Earn That First Online Commission!**

Affiliate marketing is hands down one of the easiest way to make it big on the Internet quickly. But first, let me explain what affiliate marketing is and what it is all about.

Affiliate marketing works in two ways:

- You promoting someone else's product for commissions
- Someone else promoting your product as an affiliate

One of the advantages of being someone's affiliate is the fact that you can easily 'outsource' the product creation work to another merchant.

You are not paying them a cent for them to create your own product. They do all the setup, all the product creation, copywriting, follow ups and customer service for you.

**All you need to do is to send a single email blast to your list and watch as commissions flood into your mail box!**

Cool, huh?

It's even better when you become so good at it, to the point you become a SUPER affiliate.

Super affiliates get all the perks – people preparing all the promotions work FOR you in exchange for your help in promoting their product, and people giving you huge cash prizes for promoting their launches and making the most sales.

I know this works very well for me because I've personally won tons of contests because of the size of my list.

But that's only half the fun. The other half is in creating your own products, and watch as sales flood into your mailbox thanks to the effort of others.

Having your own products and getting people to promote them is like **outsourcing your entire sales force without coming out with ANY cost of your own!**

Because everything you pay to your affiliates are all net profits.

One of the best affiliate marketing strategies I use in [Inbox Million Blueprint](#) is get the most respected and proven affiliates falling over themselves to promote my product... every single time !

Once you truly understand and harness the power of affiliate marketing, you will no longer need to step out of your house anymore.

You can quit your job, send emails all day, get people to promote your product, and repeat the same process on automation every single day round the clock.

You will wake up the next morning and find your inbox full of affiliate sales and commissions. **This is hands down, the fastest way to earn money online (even if you are fast asleep!)**

## **Chapter 9 : Why I Created Inbox Cash Blueprint**

So far, I've shown you the most important 3 step process to making money online. Let's look at these 3 steps again:

**Build a list → Send emails to your list → Check your Inbox for commissions.**

I've layout everything you need to know about these 3 steps into my system called [Inbox Million Blueprint](#)

Here's what I have done for you:

**- I'll show you how easy it is to make money online** using a specific method (yes, one method) instead of tons of different useless methods.

After all, that is what focus is all about right? If you concentrate all your efforts on one good strategy, I can guarantee you that you will stick to this method for the rest of your life.

**- After you have master this one method, I am going to open up my other** cash inbox stuffing methods that have worked very well for me and how these same methods can help you to build your business easily.

**- Most people are finding it hard to earn money online because the** products they promote are either too competitive (that means that there are too many people promoting) or the product doesn't sell (convert) very well.

This is the main reason why I've decided to create [Inbox Million Blueprint](#) to help even the newest of the newest newbies to make money online.

I want to be frank with you. I spent close to 5 figure creating [Inbox Million Blueprint](#) so that affiliates can not only learn from my proven money making methods, the same customers can also resell it to **make a hefty 75% profits.**

The website converts very well and as long as you can send visitors to the website, you will get paid easily.

But that's not all; Clickbank which is our payment processor pays out commissions to you every 2 weeks. As long as you make sales, you are **guaranteed to get paid twice a month.**

But bear in mind, this offer is only for our 'inner circle' of customer because **this is a 'customer only' affiliate program.**

Basically, I've gone through all the bumps and pass through all the obstacles for you and you don't have to go through any of this in order to succeed in Internet marketing.

## Chapter 10 : How Different Will Your Life Be, 30 Days From Now?

So, what else can I say?

Only this – **that you are the master of your own destiny.**

I want you to imagine what your life will be like **30 days from now** because you can use [Inbox Million Blueprint](#) to help you to earn so much money on the Internet that you'll never look back at your life before that anymore!

I want you to visualize with me:

- Waking up early in the morning to see a whole bunch of emails that say, **"Congratulations! You've made a commission!"** And you will be getting TONS of these every single day. Talk about making money in your pajamas...

- Sending out a simple email, and as you refresh your Inbox, **you will see sales after sales popping up** until two days later... and then you will send another email again and get some more!

- Imagine that you will have this **HUGE mailing list of over 100,000 people.**

People everywhere will be begging you to promote their product, offering you huge cash prizes just to send a single email for them. Imagine what you can do with all these prizes in addition to the commissions you are already making.

- You will also learn how to get an army of affiliates **promoting your product every hour** that you don't even need to market your product by yourself anymore!

- Imagine what your family will say to you as you laze around at home all day, people thinking you are not going to work, but when you walk to the bank and **withdraw a huge wad of cash...**

- Imagine yourself sinking your teeth into the juiciest Wagyu beef steak, as the juicy bits of a massaged piece of delicacy melts in your mouth... a delicacy only you can afford **because you are getting money in your Inbox day in, day out...**

- Imagine yourself having total time and financial freedom! **Completely free from stress and worries.**

Do you know what the best part is? All these things WILL come true! It's not a fantasy. These visualizations are not pie in the sky fantasies that people dream about.

I used to be a dreamer, but now **I've woken up from my dreams and I'm living it every single day.**

I totally invite you to join me on this. I'm ready to lay out all my strategies and let you know how this can be done. All you need to do is to take a step of faith and believe in yourself. Practice your FCPs and look forward to an Inbox filled with cash.

If you need more specific instructions on how to get stuff your inbox with cash, go visit [www.values-biz.com/inboxmillionblueprint](http://www.values-biz.com/inboxmillionblueprint)

To your success,  
Jaz Lai